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**You demand quality
 WE GUARANTEE IT**

HERO BX Newsletter Volume 1, Issue 5 October 2010



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Executive Message

Employees at HERO BX offer such expertise, enthusiasm, and experience. The “**Three E’s**”, as we like to call them, are woven into the everyday charisma of the working environment at HERO BX. We believe that never before has the industry seen such technical expertise that offers such positive solution problem solving techniques administered via a strong leadership team. This formula is translated into enthusiasm for the job which is then instilled in the mindset of our fellow colleagues. Finally, the experiences are invaluable and allow us to be able to continue to pull on processes to capitalize on the efficiency of the plant to run on multiple feedstocks. These “Three E’s” offer a workplace filled with passion for hard work, an atmosphere for intellectual growth, and character development!



Mark Zukowski
 Chief Financial Officer
 Erie Management Group

Expertise – Running a biodiesel plant takes a team effort throughout the organization. Knowing which animal fats, waste and greases at the correct percentage mixture at certain temperatures and in appropriate quantity takes a team with the skill and mindset that address the day to day operations of the plant while maintaining planning opportunities into the coming months and years. The educational knowledge of this team shines through their abilities to take a difficult situation and obtain the best possible outcome.

Enthusiasm – It is often said that it is difficult to find a job where one truly enjoys to work. The employees at HERO BX demonstrate such passion for their job that one can quickly deduct that HERO BX employees are enthusiastic working in the environment from which their job entails. Indeed there may be no such thing as a perfect job, but whether it is an operator position, lab technician or accountant, each day on the job at HERO BX offers the opportunity for work training growth, career and character development of the employee. The challenges that each day brings only demonstrates how the employee rise to meet the challenge and find the solution. It is here within the day to day operations and challenge situations that the enthusiasm of the employees shines through and offers such hope for the future of the company.

Experience – Every day it is impressive to see how this plant is the embodiment of quality based biodiesel. All the biodiesel produced is vigorously tested via ASTM D6751 an EN 14214 standards and the company is a fully accredited BQ-9000 Producer and Marketer of Biodiesel. The years of experience that the employees of HERO BX have enhances their knowledge base of biodiesel manufacturing providing competitive advantage. Customers that purchase biodiesel made by the HERO BX plant know that an experienced team created, manufactured, and has sold the product utilizing its entire means to make the customer satisfied with the final product. A tradition of quality that is met with a guarantee!

Indeed the “**Three E’s**” offer a working environment like no other – an environment filled with...
Expertise, Enthusiasm, and Experience!

Make the Connection

September 15, 2010 HERO BX, KDIIndustries, and Erie Management Group (EMG) attended the *Make the Connection: Plug into Local Resources* sponsored by the Northwest Commission. Representatives from each company pictured from left to right are Theresa Walsh – EMG, Shawn Triscuit – HERO BX, Deborah Briggs – KDIIndustries (KDI a Gold Event Sponsor) and from the Northwest Commission - Claudia Garcia.



<p>HERO BX Executive Staff</p> <p>Leonard Kosar-CEO, Erie Management Group Mark Zukowski-CFO, Erie Management Group Michael Noble-President Chris Peterson-VP, Finance & Commodity Risk Timothy Keaveney-VP, Sales Scott Newell-EH&S Manager Glenn Green-Director of Technology Tim Boldt-Logistics Superintendent Ryan Steuben-Plant Manager John Schenker-Operations Superintendent</p>	<h2>UPCOMING EVENTS</h2> <p>Int. Manufacturing Science and Engineering ConferenceOctober 12th - 15th 2010 American Fats and Oil Association (AFOA) ConferenceOctober 13th—14th OPIS’s 2nd Annual RFS2 & RINs Forum.....October 13th—15th 2010 PEDAFall Conference October 25th - 27th 2010 Biodiesel Technology Conference November 2nd - 4th Election DayNovember 2nd</p>				
<p>IF YOU WOULD LIKE TO RECEIVE OUR NEWSLETTER ELECTRONICALLY PLEASE CONTACT THE EDITOR AT:</p> <p>twalsh@eriemg.com</p>	<p>Employee Milestones</p> <table style="width: 100%;"> <tr> <td style="text-align: center;"><u>Anniversaries-Years</u></td> <td style="text-align: center;"><u>Birthdays</u></td> </tr> <tr> <td style="text-align: center;">N/A</td> <td style="text-align: center;">Benard Clement-10/15 Nicholas Deane-10/17 Nichole Farrell-10/27 Timothy Keaveney-10/28 Jeffrey Markham-10/10 Brandon Reasy-10/17</td> </tr> </table>	<u>Anniversaries-Years</u>	<u>Birthdays</u>	N/A	Benard Clement-10/15 Nicholas Deane-10/17 Nichole Farrell-10/27 Timothy Keaveney-10/28 Jeffrey Markham-10/10 Brandon Reasy-10/17
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<p>Newsletter Editor</p> <p>Theresa Walsh twalsh@eriemg.com</p>					

Energy Independence Day

On October 2, 2010 Shawn Triscuit, displayed HERO BX products at The *Energy Independence Day* celebration hosted by AMERIGreen Energy and Worley and Obetz in Manheim, PA. The theme of the event was an “Our Soil, Our Oil” campaign offering the opportunity to choose 100% American-Made Fuel (drilled, refined and sold exclusively in North America), and incorporating a blend of biofuel.

The celebration, held at AMERIGreen’s Renewable Energy Center, was free and open to the public, offering information, food and fun for the whole family. The event showcased renewable energy displays featuring Biofuels, wind, solar, and geothermal. The Center is designed to educate visitors of the importance of renewable energy sources and to give them an insight into how the technologies work, are being used as alternatives to fossil fuels, and support clean energy development in North America.

Featured speakers were, Dan Desmond, former Pennsylvania “Energy Czar” and Deputy Secretary for the Office of Energy and Technology Deployment, he laid out the “Road Map to American Energy Independence”; Glen Cauffman, from Penn State University discussed the importance of Biodiesel and its application and use at the University; Seth Obetz, Vice President of AMERIGreen highlighted their commitment to renewable energy and energy independence. Seth wrapped up the event with the announcement of the winner of an American-made Harley Davidson Nightster Sportster motorcycle, which was painted in the AMERIGreen field and sky colors. The motorcycle had been custom converted to run up to E85 gasoline.

An efficient, durably constructed, ETL approved B100 burner is now reality. At Energy Independence Day, AMERIGreen unveiled to residential customers, the AMERIGreen **FlexBurn**, the first burner of its kind engineered specifically to operate on BIOHEAT® Oil blends from conventional heating oil to 100% BioDiesel.



“The need for a burner that can run on BioFuels up to B100 became evident, and thus, the birth of the AMERIGreen **FlexBurn**. We were able to identify the need, and are proud to be the first to be selling the B100 burners on the market. It is the perfect joining of our involvement in BioFuels and Fuels Marketing,” said Steve McCracken, AMERIGreen Sales & Marketing Manager.

Visit the website for more information about this product: www.amerigreen.com

HERO BX Maintenance Teamwork

The maintenance crew is called upon to perform a wide variety of tasks. This would include anything from trouble shooting production problems to major replacement of equipment. With so many different types and styles of rotating equipment along with the support process piping their skill set is very vast. The facility is spread out over a large area with equipment seeing a wide variety of different elements. So each individual section of the process requires custom preventive maintenance techniques. The demands on the maintenance crew are always changing whether it is seasonal changes or production product changes. The job of maintenance is never done.



PPMSCA Conference

PPMSCA – Lancaster Trade show – September 2010

During September, Tim Keaveney, VP of Sales and Shawn Triscuit, Sales Representative showcased HERO BX products at the Pennsylvania Petroleum Marketers and Convenience Store Association semi-annual convention in Lancaster, PA. HERO BX was among dozens of exhibitors catering to a crowd of over 500 representing heating oil dealerships from PA and the mid-Atlantic region.

“Most of the traffic included oil heat dealers interested in the benefits of BIOHEAT®, a clean alternative to typical heating oil. The show gave Tim and Shawn the chance to interact with fuel oil dealers considering biodiesel for use in commercial and residential heating systems and those who supply diesel powered fleets. It is nice to have the chance to speak face to face with interested clients in need of biodiesel education. This show gave us the chance to address dealer concerns around biodiesel quality and to illustrate the HERO BX world class biodiesel production technology for those who don’t already know us,” said Shawn Triscuit.



Legislative Updates

Federal

Ten months – have gone by now without the Biodiesel Blenders Tax Credit Incentive (BBTC).

Some hope did flicker on September 16, 2010 when Senator Grassley proposed, yet again, that the BBTC (that contained retroactive language when the BBTC expired on December 31, 2009) to be added to HR 5297 the Small Business Lending Fund Act of 2010. This procedural vote failed and later that day HR 5297 passed the Senate without the BBTC; HR 5297 is now law as of September 27, 2010.

Again, it is up to Congress to decide on the best legislative vehicle for reinstatement of the BBTC. This decision could happen possibly during the Lame Duck session. Currently, the Senate is in session whereas the House has recessed until November 15, 2010.

Hope remains that Congress will find moving legislation for the BBTC.

State

On October 6, 2010 SB 901 passed the House Appropriations committee, and Second Consideration that included only one Amendment. It is HERO BX’s hope that BIOHEAT® may also be a part of the Amendment legislative process regarding SB 901. There is still time for SB 901 to move out of the House, into the Senate, and become law before the 2009-2010 legislative session concludes.

SB 901 – An Act amending the act of July 10, 2008 (P.L.1009, No.78), known as the Biofuel Development and In-State Production Incentive Act, further providing for definitions, for biodiesel content in diesel fuel sold for on-road use and for cellulosic ethanol content in gasoline; providing for blending, registration and other requirements; further providing for department authority and responsibility; providing for fees; establishing the Biofuel Development Account; and imposing penalties.

Safety in the Middle

Safety Committee Receives Annual Training

The HBX Safety Committee received annual training covering Hazard Detection and Inspection, Incident Investigation and Prevention and Safety Committee Operation. The HBX Safety Committee is a ten member group certified by the PA Department of Labor and Industry. The Committee meets monthly and reviews all accidents and near misses, evaluates plant conditions and procedures and formulates corrective actions. The Committee has been in operation since 2008 and gained state certification in February of 2009. The annual training is required in order retain certification.

Vendor of the Month



AMERIGreen Energy, Inc.

A leading Mid-Atlantic wholesale fuels marketer and supplier of BioFuels, with stations and distributors throughout the Mid-Atlantic region. Since 2001, AMERIGreen has built a reputation of innovation and providing quality BioFuel products. AMERIGreen holds a BQ-9000 certification for Fuel Quality Control. They are an active member of the local community and the fuel industry participating in the National BioDiesel Board (NBB) and Clean Cities, helping coordinate standards and awareness for BioFuels, and a voting member of the ASTM Fuel Standards Committee.

With over six decades of petroleum experience, AMERIGreen’s founders have set total commitment to their customers as their highest priority. They have built a strong team of leading industry experts who take pride in being recognized as a trusted, long-term partner which their customers can count on.

With AMERIGreen’s vision of Energy Independence, they feel strongly, that as a nation, we have the ingenuity and determination necessary to create an energy secure America. We can discover and implement new ways of building America’s use of domestic, non-polluting renewable energy that creates jobs, improves our security, and strengthens the health of our Nation and our economy.

The Amerigreen Renewable Energy Center offers people of all ages and backgrounds the opportunity to explore and experience the sustainable technologies that affect our lives. It is designed to educate visitors on the importance of renewable energy sources. They provide many sources of educational material throughout the Center including biofuels, wind, solar and geothermal.

During their six decades in the energy industry, AMERIGreen's founders have maintained their vision, resources, and strong industry affiliations needed to lead our Nation in building a stronger, energy independent America. Their commitment to you is very simple. They guarantee the highest quality products, with the exceptional personal service you rely upon.

For more information please visit the AMERIGreen website: www.amerigreen.com